

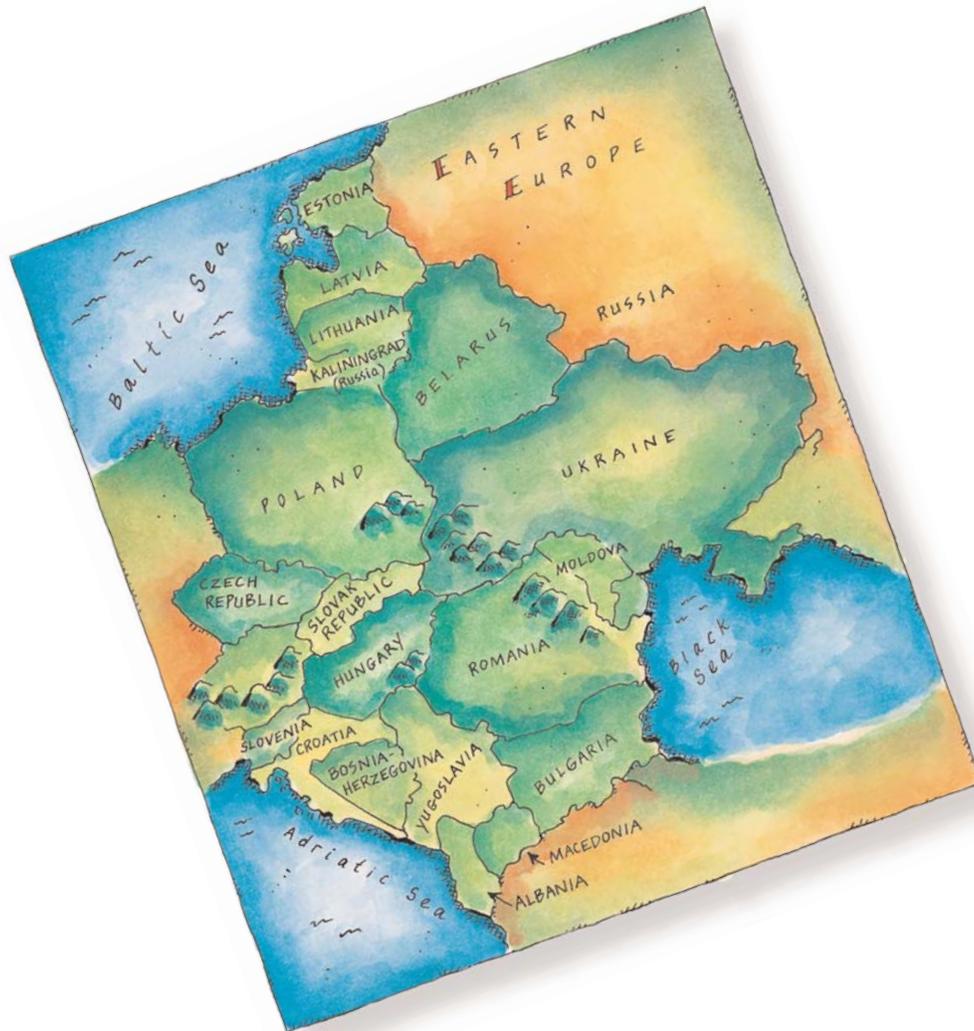
For your October calendar...

THE KEY CONFERENCE ON EAST-CENTRAL EUROPE'S FINANCING

WED. OCTOBER 30—THURS. OCTOBER 31, 2002

SPECIAL EVENING EVENT AND RECEPTION OCTOBER 29

MANHATTAN CONFERENCE CENTER, NEW YORK, NY



“PARTNERING WITH EAST-CENTRAL EUROPE'S CITIES”

Find out what it takes to finance the next stage of economic development—and the central role that the region's cities will play.

www.DevelopmentGateway.org/nyconference

sponsored by **FitchRatings**

“PARTNERING WITH EAST-CENTRAL EUROPE’S CITIES”

Wed. October 30 – Thurs. October 31, 2002 9:00 AM – 5:00 PM
Special evening event and reception Tues. October 29

MANHATTAN CONFERENCE CENTER
New York, NY

www.DevelopmentGateway.org/nyconference

THE KEY CONFERENCE ON EAST-CENTRAL EUROPE’S MUNICIPAL FINANCING

ON October 30-31 meet with the leaders of East-Central Europe's cities in New York City.

- ◆ explore financing options for new projects
- ◆ debate better ways to structure partnerships
- ◆ talk with leading companies and government agencies from EU/North America

This conference is sponsored by AT&T, FitchRatings, the New York City Economic Development Corp., and others.

Organized with help from The Development Gateway Foundation and a broad group of other partners, the Conference partners includes numerous associations of mayors and cities (such as ARBUS in Romania).

Review the investment challenges and infrastructure-related issues uppermost on the minds of financiers, mayors and city managers, development specialists, urban planners, non-profit leaders, academic experts, journalists and senior level corporate executives.

Participants will be on hand from the cities—and they are there to meet and talk with rating agencies, banks, brokers, accountancies, construction firms, telcos, etc.

Prior to the Conference, online discussions inform and enrich the debate. You can join now in the following ways:

- ◆ **MODERATE** an electronic Conference Forum focused on a range of topics (such as the future of municipal bonds for East-Central Europe's cities).
- ◆ **COMPARE** notes with East-Central Europeans who lead just such urban experiments.
- ◆ **CONTRIBUTE** ideas about municipal financing of urban development to rebuild critical infrastructure.

The web site helps you sift through the various strategies (like public-private partnerships) that can best be utilized—whether you are a mayor, CEO, civic leader,

lawyer, accountant, banker or other professional. Post your ideas about what works, your documents describing successful projects; your conclusions about why some approaches don't work.

This Conference is designed as a means for you to develop partnerships linking East-Central Europe's cities with enterprises prepared to invest in and grow within the region. It is also a channel for your participation, a means by which your perspective will be heard.

Visit our web site to learn more. Meet and talk online with city leaders, bankers and international financial institutions: www.DevelopmentGateway.org/nyconference

TO REGISTER FOR THE CONFERENCE:

We accept payment with American Express, Mastercard, or Visa on our secure server at www.Acteva.com/go/NYconference

One ticket buys full access to all activities every day of the Conference, including all briefing materials prior to and during the Conference and meals.

Price: US\$ 675.00

For group rates and hotel arrangements, contact:

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