

## Why you should invest in Slovakia?

Located only 36 miles east of Vienna, Slovakia is the gateway to Eastern Europe.

Both NATO and the European Union have recently invited Slovakia to become a member.

Foreign investment in Slovakia has jumped from \$2 billion in 2000 to \$10 billion today.

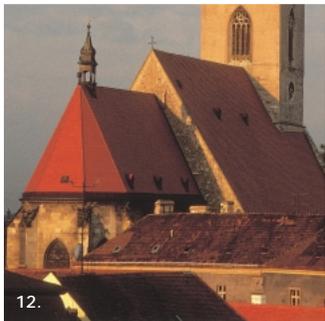
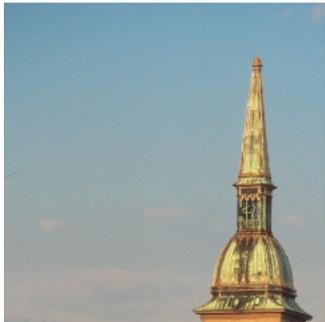
Survey: 91% of foreign investors plan to expand their investments in Slovakia.

Slovakia had the fastest growing economy in Central Europe in 2002 at 4.4%.

Within one day's truck drive of Slovakia live 350 million people - more than in the U.S. and Canada combined, 135 million people live in Slovakia and the countries that border it.

Slovakia's 17% unemployment rate makes for a large supply of highly qualified labor.

Generous investment incentives and tax breaks are available from municipalities and the Slovak government.



## Registration form

Please register me for the **Slovakia Investment and Business Opportunities Conference**, Slovakia, June 10<sup>th</sup> - 12<sup>th</sup> 2003

Delegate details

Name: \_\_\_\_\_

Job title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company name: \_\_\_\_\_

Nature of business: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Country: \_\_\_\_\_

Postal code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

I wish to attend the conference: (select the appropriate box)

- June 10<sup>th</sup> 2003, Bratislava only (including dinner on June 9<sup>th</sup> 2003)
- June 11<sup>th</sup> and 12<sup>th</sup> 2003, Košice and Poprad only (both days must be attended)
- June 10<sup>th</sup>-12<sup>th</sup> 2003 (all 3 days)

Registration fee

Thanks to our sponsors U.S.Steel, Pfizer and Whirlpool, there is **no delegate fee** for foreign companies' representatives.

The conference language is English.

Bratislava - Vienna, Austria  
36 miles

Bratislava - Budapest, Hungary  
120 miles

Bratislava - Prague, Czech Republic  
210 miles

Bratislava - Munich, Germany  
270 miles

Bratislava - Venice, Italy  
310 miles

Accommodation

Delegates are responsible for their accommodation in Bratislava. Contact Omnipublic at the address below to arrange hotel reservations for you. Accommodation on June 11<sup>th</sup> will be at the Grand Hotel Praha at conference organizers' expense.

Transportation

Delegates are responsible for their transportation to/from Bratislava or Vienna. Shuttle buses from/to Vienna airport (36 miles from Bratislava) will be provided by the organizers free of charge.

Air transportation from Bratislava to Košice, Poprad and back on June 11<sup>th</sup> - 12<sup>th</sup>, will be provided by organizers free of charge.

Fax back to +421-2-54414014 or register online at [www.slovakbiz.sk](http://www.slovakbiz.sk).

For any additional information, please contact

**Sean Timmins**  
U.S. Department of Commerce  
Phone: (202) 482 26 45  
Fax: (202) 482 38 98  
E-mail: Sean\_Timmins@ita.doc.gov

or

**Omnipublic s.r.o.**  
Krmanova 2, 811 03 Bratislava, Slovakia  
Phone: + 421 2 5441 40 70  
Fax: + 421 2 5441 40 14  
E-mail: info@slovakbiz.sk  
[www.slovakbiz.sk](http://www.slovakbiz.sk)

## Slovakia Business and Investment Opportunities Conference



10<sup>th</sup> - 12<sup>th</sup>  
June 2003  
Bratislava,  
Košice,  
and Poprad,  
Slovakia



Partner



Main Partner



Partner



US Dept. of Commerce



US Embassy



AmCham



The U.S. Embassy and corporate sponsors U.S. Steel, Pfizer and Whirlpool invite you to learn about one of the fastest growing investment markets in Europe - Slovakia. Come and speak with representatives from some of the more than 100 American companies, plus other foreign companies, that have already successfully moved to Slovakia. The level of foreign investment in Slovakia has quintupled since 2000 and the business outlook has never been better.



In recent months, Slovak voters elected a pro-business government, the country received invitations to join NATO and the European Union, and all three major rating agencies have upgraded Slovakia to the level of investment grade. The Slovak labor force regularly wins praise from foreign investors, yet it costs only one-seventh that of the European Union average. Located in Central Europe, one day's truck ride from 350 million consumers, Slovakia represents one of the most economical ways of entering the European market.



Join us June 10-12 and see if investing in Slovakia can create new opportunities for you.



**1. Ronald Weiser**  
U.S. Ambassador  
to Slovakia

**2. Rudolf Schuster**  
President  
of the Slovak Republic

**3. Mikuláš Dzurinda**  
Prime Minister  
of the Slovak Republic

**4. Róbert Nemcsics**  
Deputy Prime Minister  
and Minister of Economy

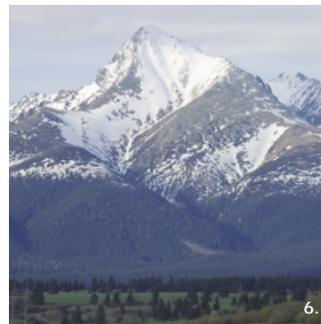


### 9<sup>th</sup> June 2003

Evening: Pre-conference hosted cocktails and dinner with Slovak President Rudolf Schuster and U.S. Ambassador Ronald Weiser

### 10<sup>th</sup> June 2003

09:00 Opening Ambassador Weiser, Prime Minister Mikulas Dzurinda, Minister of Economy Robert Nemcsics  
10:00 Corporate success stories and panel discussion  
11:00 Coffee break and networking  
11:30 Corporate success stories and panel discussion  
12:30 Lunch hosted by Pfizer  
14:00 The automotive industry in Slovakia including U.S. and other European companies  
15:30 Coffee break and networking  
16:00 Facilitators panel discussion (American Chamber of Commerce, U.S. Foreign Commercial Service, Overseas Private Investment Corporation, Slovak Investment and Trade Development Agency, Slovak Office of State Aid)  
17:00 Summary and highlights  
19:00 - 21:00 Reception hosted by Ambassador Weiser at his residence



### 11<sup>th</sup> June 2003

08:00 - 09:00 Fly to Kosice (Eastern Slovakia)  
09:30 - 10:30 Tour historic old town, meet with Mayor of Kosice and regional political leaders  
10:45 - 13:00 U.S. Steel/Eastern Slovakia success story, tour facility and lunch hosted by U.S. Steel  
13:10 - 14:00 Tour Kechnec Industrial Park visit Molex and Harsco facilities  
14:30 - 15:00 Fly to Poprad  
16:00 Arrive Hotel Grand Praha in High Tatras Mountains  
19:00 - 21:30 Cocktails and dinner

### 12<sup>th</sup> June 2003

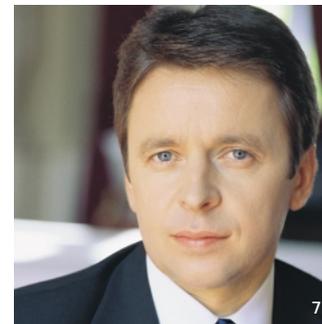
08:30 - 10:30 Mountain tour via ski lifts  
11:00 - 14:00 Whirlpool success story, tour facility, meet with Mayor of Poprad and Whirlpool suppliers, and lunch hosted by Whirlpool  
14:30 - 15:15 Fly to Bratislava, end of conference  
Evening: Hosted dinners with U.S. businesses available

**5. Košice's Main Square**

**6. High Tatras Mountains**

**11. Ambassador Weiser**  
Matchmaking at 2002  
Investment Conference

**12. Bratislava's**  
13th Century Cathedral



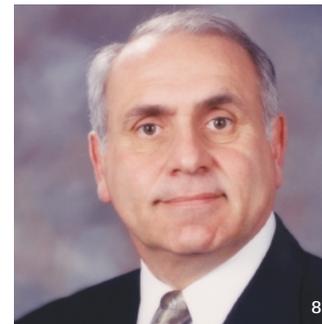
"One of Slovakia's most valuable assets is its well-educated and highly skilled people. Our workforce in Slovakia can match up with any steel company in the world."  
U.S. Steel

"The quality of our products made in Slovakia surpasses that of our facilities in Germany, France and Italy."  
Whirlpool

"Slovakia is one of our most successful markets in the region. The main attraction is the highly qualified labor force. We personally foresee great opportunities in Slovakia."  
Pfizer

"Molex Slovakia started its green-field operation in December 2000 with 120 people. Since then we added 500 employees, a large warehouse in 2002 and plan another building extension in 2003. All building projects were finished within 4-6 months, faster than we could ever do it in China."  
Molex

"Slovakia's ideal central location, skilled labor force, attractive cost position and future European Union membership were leading factors for our investment decision."  
Johns Manville



**7. Ivan Mikloš**  
Deputy Prime Minister  
and Minister of Finance

**8. Christopher J. Navetta**  
President  
U.S. Steel Košice

**9. Michael A. Todman**  
President  
Whirlpool Europe

**10. Raj Airey**  
General Manager  
Pfizer Slovakia

