

**SPECIAL AMERICAN BUSINESS INTERNSHIP
TRAINING (SABIT) PROGRAM
ASSOCIATION DEVELOPMENT AND ECONOMIC DEVELOPMENT
FOR CENTRAL ASIA
September 11 – October 9, 2004**

Association Development Topics

- Association creation and reorganization
- Event planning
- Financial management
- Fundraising
- Human Resource management
- Industry lobbying representation and advocacy
- Inter-association cooperation
- Marketing, advertising and media
- Member services
- Project management and strategic planning

Strategies for Economic Development and Sustainable Communities

- Business attraction and marketing
- Business financing
- Business retention and expansion
- Commercial revitalization
- Community development
- Entrepreneurship
- Enterprise and small business development
- Finance programs
- Growth strategies
- Industrial rehabilitation
- Infrastructure finance
- Job training/workforce development
- Laws and regulations
- Planning and strategy formulation
- Real estate development and redevelopment
- Strategic planning
- Technology-led economic development
- Tourism development
- Workforce development and training