



DAIRY PACKAGING & PROCESSING PROGRAM

FEBRUARY 28 - MARCH 27, 2004

FOR ARMENIA, AZERBAIJAN, BELARUS, GEORGIA, MOLDOVA & UKRAINE

SCOPE AND MISSION

The Special American Business Internship Training (SABIT) Dairy Packaging and Processing Program is designed to provide one month of hands-on technical training in dairy processing and packaging solutions for 18 mid-to-senior level managers and dairy marketing specialists from Western Eurasia and the Caucasus.

These delegates, screened and selected by the U.S. Department of Commerce, represent a handful of entrepreneurial dairy companies from the former Soviet republics of Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine. A list of participants and their biographies is currently available.

PROGRAM GOALS AND OBJECTIVES

The program's goal is to provide the management and technical skills necessary for the managers to increase efficiency and implement reforms in their companies. Such reforms may include increased transparency, strengthened corporate responsibility and sound economic policies which will promote a stable environment for investment and business development.

U.S. dairy companies will share American expertise pertaining to the latest dairy processing and packaging technologies, strategic planning, and market development. These meetings and contacts will promote the development of the agribusiness sector in Western Eurasia, while simultaneously providing export opportunities for U.S. dairy products and services.

HOST THIS DELEGATION

SABIT is currently looking for U.S. hosts to provide training for a few hours or for an entire day at their in-house facilities in topics such as dairy processing, dairy product diversification and production, packaging solutions, standards and regulations, marketing and equipment. Be sure to download the detailed list of topics that identify the delegates' training needs.

BENEFITS OF PARTICIPATION

This is an unique opportunity for U.S. companies to provide agribusiness insight and training while creating business opportunities with their Eurasian counterparts. Processors, farms, and facilities that participate in this program will learn about potential opportunities in Western Eurasia and establish valuable industry contacts.

SABIT is searching for companies and cooperatives eager to share their unique processing capabilities, new product design innovations, and solutions. Key industry leaders and small-scale operations are equally welcome. American-held corporations that manufacture dairy packaging and processing equipment are particularly encouraged to participate.

PROGRAM STRUCTURE

This program will begin with an orientation in Washington, DC to visit relevant government agencies and private organizations and associations in the National Capital Area. The delegation will then travel to key dairy processors, industry advocates, and research institutions in Wisconsin, Chicago, and in the Twin Cities.

COSTS OF PARTICIPATION

SABIT will cover the majority of program costs for all delegates, including round-trip airfare to the United States, all U.S. domestic air travel, housing, insurance, per diem for meals and incidentals, and interpreters to travel with the group. In turn, U.S. host companies and organizations are asked to provide industry expertise in any topics pertaining to this particular program.

FOR MORE INFORMATION

To learn more about this program, please contact SABIT Program Recruiter Benjamin Chapman.

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